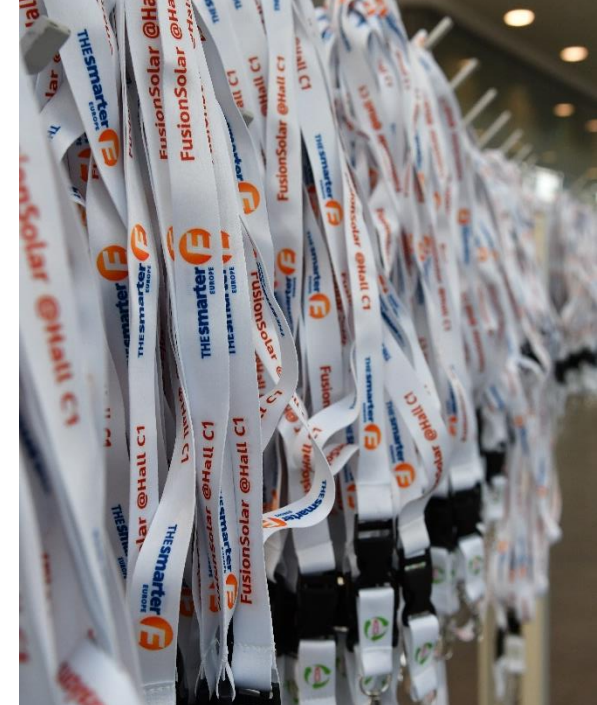


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# Power2Drive Europe 2024 Exhibition Sponsorship Packages









## SPONSORSHIPS

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# Your possibilities to become a sponsor of Power2Drive Europe

Do you want more visibility as an exhibitor of the Power2Drive Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

EXHIBITION SPONSORSHIP PACKAGES

Power2Drive Europe

	Platinum	Gold	Silver
	€12,000 exclusive	€8,000 max. 3	€6,000 max. 6
Fixed Services	€8,000	€5,000	€4,000
Logo in The smarter E Event Guide	✓		
Banner in one visitor newsletter for the Power2Drive Europe (English or German)	✓		
Logo on the sponsor boards in the exhibition entrances	✓	✓	
Logo and company profile on the sponsor page of Power2Drive Europe	✓	✓	✓
Logo on the floor plan at the entrances to your hall	✓	✓	✓
Variable Services (A selection can be found on the next page)	€4,000	€3,000	€2,000
Freely selectable	✓	✓	✓

## SPONSORSHIPS

### Power2Drive Europe: Variable Services

The scope of the variable services depends on the booked package.



#### Your Visibility onsite

Content Partnership Premium	€8,500
LED Wall	€8,500
The smarter E Europe Start-up Area	€8,500
WIFI	€8,000



#### Digital Advertising Opportunities

Podcast	€1,500
Newsletter Banner (Eng. or German)	€1,200
Ticket Branding Package	€1,500
Webinar	€750



#### Your Banner on our Website

Homepage (Z1)	€3,500
Homepage (Z2)	€1,800
Homepage (Z3)	€1,000
Landingpage Visitor (Z1)	€2,500
Landingpage Visitor (Z2)	€2,000
Landingpage Visitor (Z3)	€1,000
Exhibitor List (Z1)	€2,000
Exhibitor List (Z2)	€1,000



## **Please contact**

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